

ST PATRICK'S



Est. 1803

# HND BUSINESS MANAGEMENT

School of Business Management

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## KEY FACTS

**Duration:** 24 months

**Academic level:** Level 5

**Campus:** Tower Hill, London

**Price:** £6,000

**Awarded by:** Pearson

## COURSE OVERVIEW

Develop core leadership and operational skills through this 2 year Higher National Diploma (HND), gaining an overview of key business concepts and the ability to apply them to real-world business situations. Through case studies, engaging projects and group work, we will take you closer to the challenges faced by today's managers. Areas covered include marketing, finance, and business strategy. Students will also undertake their own business research project. Successfully completing this course provides access onto the final year of most business degrees\*.

## COURSE CONTENT

### Year 1

- Business & the Business Environment;
- Management & Operations;
- Human Resource Management;
- Marketing Essentials;
- Management Accounting;
- Managing Successful Business Projects;
- Business Law;
- Entrepreneurship & Small Business Management.

### Year 2

- Operations & Project Management;
- Business Strategy;
- Global Business Environment;
- Organisational Behaviour;
- Understanding & Leading Change;
- Developing Individuals, Teams & Organisations;
- Research Project.

## ASSESSMENT

- **Formative assessments:** Students are given opportunities for formative feedback. Students submit draft coursework for formative assessment via VLE and written feedback is provided.
- **Summative assessments:** 100% coursework per module.
- **Reassessment:** Students can refer to the Student Handbook for more information on reassessments and assessments.

## WHAT WILL I EXPERIENCE?

This industry-focused diploma prepares learners for a successful management career by providing a solid understanding of key business management principles and practices. Through case studies, engaging projects and group work, learners will encounter the real-world business situations faced by today's managers.

## CAREER DIRECTION

You will have strong career prospects in diverse areas of business including advertising, marketing, project management, human resources and administration on completion of the course. You will also have the solid business skills to pursue an entrepreneurial career. This qualification will also provide you with a seamless progression onto the 3<sup>rd</sup> year (final year) degree in Business Management.

## ENTRY REQUIREMENTS

- Level 3 qualification or equivalent.
- GCE Advanced level profile demonstrating strong performance in a relevant subject or an adequate performance in more than one GCE subject.
- An Access to Higher Education Certificate awarded by an approved further education institution.
- Mature learners without formal qualifications are required to present a profile of achievement in the form of 2 years related work experience (paid or unpaid) and will be subject to relevant entry assessments.
- All applicants must pass an Academic Interview.
- Proficiency in English at a standard commensurate to IELTS 5.5.