

ST PATRICK'S



Est. 1803

HND HOSPITALITY MANAGEMENT

School of Tourism & Hospitality

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KEY FACTS

Duration: 24 months

Academic level: Level 5

Campus: Tower Hill, London

Price: £6,000

Awarded by: Pearson



COURSE OVERVIEW

This 2 year Higher National Diploma (HND) provides the knowledge and hands-on skills students need to gain a successful career in the fast-growing hospitality industry. Through case studies, engaging projects and group work, we will take you closer to the dynamic challenges faced by today's hospitality managers. The course covers areas such as customer service, tourism, merchandising, sustainable tourism and marketing in hospitality. Successfully completing this course provides access onto the final year of most hospitality/tourism degrees*.

COURSE CONTENT

Year 1

- The Contemporary Hospitality Industry
- Finance for the Hospitality Industry
- Customer Service
- The Travel & Tourism Sector
- Food & Beverage Operations Management
- Marketing for the Hospitality Industry
- Rooms Division Operations Management
- Tour Operations Management

Year 2

- Employability Skills
- The Developing Manager
- Personal & Professional Development
- Human Resource Management for the Service Industry
- Sustainable Tourism Development
- Sales Development and Merchandising
- Small Business Enterprise
- Research Project

ASSESSMENT

- **Formative assessments:** Students are given opportunities for formative feedback. Students submit draft coursework for formative assessment via VLE and written feedback is provided.
- **Summative assessments:** 100% coursework per module.
- **Reassessment:** Students can refer to the Student Handbook for more information on reassessments and assessments.

WHAT WILL I EXPERIENCE?

The Higher National Diploma in Hospitality Management (HND) is a 2 year vocational course. This means that not only do learners learn the theoretical aspects but it also provides learners with ability to relate this to the real world of work. Evaluating the application of these theories and concepts puts learners at an advantage of being a strategic thinker and proactive manager in turbulent economic times.

CAREER DIRECTION

Career prospects in the hospitality industry include service and management in restaurants, hotels, resorts, cruise lines, travel agencies, tour operators, and in starting their own business.

ENTRY REQUIREMENTS

- Level 3 qualification or equivalent.
- GCE Advanced level profile demonstrating strong performance in a relevant subject or an adequate performance in more than one GCE subject.
- An Access to Higher Education Certificate awarded by an approved further education institution.
- Mature learners without formal qualifications are required to present a profile of achievement in the form of 2 years related work experience (paid or unpaid) and will be subject to relevant entry assessments.
- All applicants must pass an Academic Interview.
- Proficiency in English at a standard commensurate to IELTS 5.5.