

ST PATRICK'S



Est. 1803

HND BUSINESS MANAGEMENT

School of Business Management

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edexcel 



HND BUSINESS MANAGEMENT

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COURSE OVERVIEW

Develop core leadership and operational skills through this 2 year Higher National Diploma (HND), gaining an overview of key business concepts and the ability to apply them to real-world business situations. Through case studies, engaging projects and group work, we will take you closer to the challenges faced by today's managers. Areas covered include marketing, finance, and business strategy. Students will also undertake their own business research project. Successfully completing this course provides access onto the final year of most business degrees*. The course is made up of 16 complementary units with emphasis on knowledge application to relevant practical situations:

Year 1

- Business & the Business Environment;
- Management & Operations;
- Human Resource Management;

- Marketing Essentials;
- Management Accounting;
- Managing Successful Business Projects;
- Business Law;
- Entrepreneurship & Small Business Management.

Year 2

- Operations & Project Management;
- Business Strategy;
- Global Business Environment;
- Organisational Behaviour;
- Understanding & Leading Change;
- Developing Individuals, Teams & Organisations;
- Sales Management;
- Research Project.

CAREER DIRECTION

Junior Business Analyst, Marketing Assistant or Project/ Sales Coordinator — on a path to more senior positions or pursue an entrepreneurial career.

FACTS & REQUIREMENTS

Academic level: 5

Duration: 24 months

Start date: Feb / May / Oct

Awarded by: Pearson Edexcel

- Level 3 qualification or equivalent;
- GCE Advanced level profile demonstrating strong performance in a relevant subject or an adequate performance in more than one GCE subject;
- An Access to Higher Education Certificate awarded by an approved further education institution;
- Mature learners without formal qualifications are required to present a profile of achievement in the form of 2 years related work experience (paid or unpaid) and will be subject to relevant entry assessments;
- All applicants must pass an Academic Interview;
- Proficiency in English at a standard commensurate to IELTS 5.5.